

Magnus Lüttkens

CEO at Metry

luttkens@gmail.com

Experience

Co-founder and CEO at Metry

August 2011 - Present (4 years 8 months)

Metry provides a simple way for accessing energy data. The customer base ranges from large energy distribution companies and real estate software providers to individual programmers that just wants to make energy a bit more understandable and engaging for everybody.

Project Manager at Debitum Fakturaservice

June 2010 - December 2012 (2 years 7 months)

Debitum Fakturaservice provides web based invoicing, targeting small companies. As a Project Managers I'm responsible for the technical platform, which includes managing a team of programmers located in Russians. A BETA-version was launched in November 2010.

"Explorer" at West Sweden Chamber of Commerce

July 2011 - August 2011 (2 months)

I was part of a delegation sent to Istanbul and Austin, Texas. In Austin we investigated the city's remarkable growth with focus on what the government, university and business community as well as the culture can do to foster innovations and creation of new successful enterprises. In Istanbul we also looked at the remarkable growth but focused on trade possibilities. The results will be presented during the fall at a conference with 3 000 participants.

Market Analyst at dbs Delta Business Service GmbH

February 2010 - May 2010 (4 months)

Strategic Management Development

Market Analyst at Rema Tip Top North America Inc.

June 2009 - December 2009 (7 months)

Analyzed the US market for a new business venture and presented the results to the board along with a personal recommendation on whether to invest capital funds or not.

Journalist and Photographer at my own business

January 2005 - November 2009 (4 years 11 months)

Writing articles and taking photos, primarily for outdoor magazines (Kamratposten, Friluftsliv, Brant, Escape 360, Edge magazine). Published about 30 articles in total.

Web Developer at Glypting AB

June 2008 - February 2009 (9 months)

Web site and database development for Medieregistret.se, a Swedish catalog of printed media.

Member at USA Summer Trainee Program

2008 - 2009 (1 year)

Fundraising

Software Developer at Värderingshuset Småhus AB

June 2005 - December 2008 (3 years 7 months)

Värderingshuset values prices on private homes. I developed their administration software including the database, which today manages 30,000+ valuations.

Software Developer at Thörne Advertise AB

June 2006 - October 2006 (5 months)

Advertise sells ads in printed media. I developed an administration and booking system from scratch which is being used on a daily basis.

Salesman at Thörne Advertise AB

October 2005 - March 2006 (6 months)

Sold ads in one of Svenska Turistföreningens (Swedish Tourist Union) publications. Also sold ads in a register for all Swedish magazines published by Resumé, a weekly newspaper about media and marketing. *
I exceeded the sales target by 200% (STF)

Languages

English	(Full professional proficiency)
Swedish	(Native or bilingual proficiency)
German	(Limited working proficiency)

Skills & Expertise

Programming
Product Development
Market Research
User-centered Design
Entrepreneurship
Business Strategy
Advertising
New Business Development
Marketing
Innovation Management
Business Development
Marketing Strategy
Analysis

Market Analysis
Product Management
E-commerce
Strategic Planning
Strategy
Start-ups
Project Management
Management Consulting
Sales
Microsoft Office
Business Planning
Business Modeling
Team Management
Venture Capital

Education

Chalmers tekniska högskola

MSc., Chalmers School of Entrepreneurship, 2010 - 2012

Chalmers University of Technology

MSc., Industrial Design Engineering, 2006 - 2012

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[Contact Magnus on LinkedIn](#)